



The High Sheriff's Awards for Enterprise

2014/15

in partnership with



University of
Chester



ENTRY FORM

THE AWARDS AND AWARDS CEREMONY

Thanks to significant contributions from regional and international sponsors, the High Sheriff of Cheshire's Awards for Enterprise is Cheshire's prime business award event. The benefits of entering the High Sheriff's Awards for Enterprise extend far beyond winning one of the prestigious Awards; they provide access to a network of support across Cheshire. The Awards were introduced in 2006 by the then High Sheriff of Cheshire, David Briggs MBE, to recognise outstanding achievement by enterprises in Cheshire, Halton and Warrington. The Awards are now endorsed and developed by each High Sheriff in office.

High Sheriff of Cheshire, 2014/2015

Susan Sellers



The Office of the High Sheriff is a Royal post, which dates back to Saxon times.

Entry Criteria

Essential entry criteria for the High Sheriff's Award for Enterprise 2014/15, sponsored by MBNA, Oliver Valves and Click Consult, the High Sheriff's Award for Corporate Social Responsibility, sponsored by O2, Mornflake Oats Award for Innovation, Roberts Bakery Family Business Award of Excellence, and the UKTI Award for Business Exporter of the Year are as follows:

The entrants must:

- Businesses must be based in Cheshire West and Chester, Cheshire East, Halton or Warrington.
- Have an annual turnover of at least £500,000
- Employ between 5-250 members of staff
- Demonstrate outstanding performance and explain their strategy to ensure that the company will continue to expand and flourish in the future

There are no specific entry requirements for the Cheshire Business Leaders Award for the Outstanding Cheshire & Warrington Business Leader.

Essential entry criteria for the Cheshire Business Leaders Award for the Cheshire & Warrington Young Entrepreneur: Entrants must be 30 years or under (as at 31 December 2014).

How to Enter

To enter the High Sheriff's Awards for Enterprise simply choose a category or categories (max two), complete the entry form and submit it with your supporting statement (one for each category if appropriate) encapsulating your business achievements in relation to the category you are entering. In addition, you may include any relevant company brochures to support your entry.

You can submit your application either by email to HighSheriffsAwards@chester.ac.uk or by post to High Sheriff's Awards for Enterprise 2014/15, University of Chester Business Research Institute, Parkgate Road CH1 4BJ.

Application forms can be downloaded online at: www.chester.ac.uk/highsheriff-enterprise HighSheriffsAwards@chester.ac.uk

**Deadline for entries is:
Saturday 20th December 2014.**

Awards Ceremony

The winners will be announced at the Awards Presentation Evening at Chester Town Hall on Thursday 26 March 2015.



Guest Speakers

Prof Phil Redmond CBE & Mrs Alexis Redmond MBE

Phil Redmond is best known for creating three of Britain's longest running drama programmes, Grange Hill, Brookside

and Hollyoaks. Phil set up Mersey Television in 1981 as a vehicle for his own work and he and his wife and partner Alexis, a Chartered Accountant, built the business into the biggest independent drama production company in UK before selling in 2005.

Since then they have continued to be involved in many creative and community based ventures. Alexis has held several non-executive director, governor and trustee roles, including Riverside Housing Association, John Moores University, National Museums Liverpool and NHS Alder Hey Charity. Phil was Deputy Chair and Creative Director of Liverpool's hugely successful year in 2008 as Europe's Capital of Culture. As a result of the significant beneficial impact of that year, culturally and economically, he was asked to establish the UK's City of Culture programme by the government, Derry-Londonderry being the first successful bid for the title and to enjoy a great year in 2013. Hull are due to celebrate their year as City of Culture in 2017. He is currently Chair of National Museums Liverpool.

AWARD CATEGORIES AND CRITERIA

High Sheriff's Award for Enterprise 2014/15, sponsored by MBNA, Oliver Valves and Click Consult

Win a place for an appropriately qualified manager on the University of Chester's MBA programme worth £10,000

Key Criteria:

Organisations that have achieved outstanding commercial success and sustainable growth will be honoured with this prestigious award. They will have a need to develop the company's management skills and a manager destined to help achieve the company's ambitions for the future. Submissions should demonstrate initiative and a willingness to undertake bold new ventures and include evidence of sustainable growth and commercial success to levels that are outstanding for the size of the applicant's operations.



High Sheriff's Award for Corporate Social Responsibility, sponsored by O2

Win £3,000 worth of prize money

Key Criteria:

Organisations that demonstrate a high standard of commitment in the way they organise and integrate their responsible business practices will receive this prestigious endorsement. Submissions should provide evidence of a Corporate Social Responsibility (CSR) strategy that integrates responsible business practice into their mainstream operations resulting in a positive impact in the workplace, the marketplace, the environment or the community.



Mornflake Oats Award for Innovation

Win £3,000 worth of prize money

Key Criteria:

Organisations recognised by this award will demonstrate a proven ability to create, nurture and develop new products or services. Qualifiers of this award are required to demonstrate how they have differentiated themselves from others in their industry. Achievements can include, but are not limited to the invention, design, production, performance, marketing and distribution of their product or service.



Roberts Bakery Family Business Award of Excellence

Win £3,000 worth of prize money

Key Criteria:

Which recognises leaders of outstanding entrepreneurial families and or the achievements of specific family businesses in Cheshire, Warrington and Halton.



UKTI Award for Cheshire Business Exporter of the Year

Win a bespoke 12 month package of UKTI support to help research and develop overseas trade in one new market.

Key Criteria:

We want to reward and celebrate the achievements of a local company who can demonstrate significant growth in their international business through a clear commitment to the development of new export market opportunities as part of their business plans.



UK Trade
& Investment

Cheshire Business Leaders Award for the Outstanding Cheshire & Warrington Business Leader

Win £500 worth of prize money and membership of Cheshire Business Leaders

Key Criteria:

The award will recognise an outstanding business leader who has shown exceptional vision and leadership at the helm of a successful and growing business which has also contributed to the development and reputation of the whole sub-region. Nominations for the award are welcomed from individuals running businesses of all sizes.



Cheshire Business Leaders Award for the Cheshire & Warrington Young Entrepreneur

Win £500 worth of prize money - to invest in your business PLUS free mentoring / business support to the value of £500 from CBL Members

Key Criteria:

Nominations are invited from individuals aged 30 years or under (as at 31 December 2014), running a business that has been trading for a maximum of three years. Key criteria we are looking for include growth in turnover and/ or profits, job creation, developing new markets and long term potential.

ENTRY FORM

Name

**How did you hear
about the Awards?**

Name of Business

Please tick (max 2) the category or categories you are entering

Business Activity

High Sheriff's Award for Enterprise 2014/15, sponsored by MBNA, Oliver Valves and Click Consult

Address

High Sheriff's Award for Corporate Social Responsibility, sponsored by O2

Telephone No

Mornflake Oats Award for Innovation

Email

Roberts Bakery Family Business Award of Excellence

Company Web Address

UKTI Award for Cheshire Business Exporter of the Year

Turnover of Business

No. of Employees

Cheshire Business Leaders Award for the Outstanding Cheshire & Warrington Business Leader

Cheshire Business Leaders Award for the Cheshire & Warrington Young Entrepreneur

Deadline for entries is Saturday 20th December 2014

AWARD AND EVENT SPONSORS



Trinity Mirror Cheshire



Benefits of winning an MBA from the University of Chester Business School



University of
Chester



- DEVELOP an understanding of the latest management and leadership thinking and research
- BE TAUGHT by a faculty of research active, business engaged leadership educators
- DEVELOP your strategic thinking and policy formulation capabilities
- DEVELOP your personal leadership skills and behaviours for initiating and implementing change
- ENHANCE your personal leadership capability and fully realise your potential as a leader
- ESTABLISH values based, ethical leadership habits
- ENSURE organisational development for sustained competitive advantage
- JOIN a community of practice of leaders, diagnosing and resolving shared leadership challenges
- ENGAGE with a wealth of current resources and materials available electronically to enable optimal study flexibility
- PARTICIPATE in action learning based methods addressing the problems and challenges facing delegate leaders and their organisations
- ENGAGE with action research based assessments designed to enhance your leadership and the performance of your business

Visit our website for more information: www.chester.ac.uk/postgraduate/mba-parttime

For more information please email HighSheriffsAwards@chester.ac.uk, or call 01244 512888
or visit our website at www.chester.ac.uk/highsheriff-enterprise